State Only Competitive Events

In each of the following events, there is no region competition.
►chapters may submit 2 entries to the state office
►top 4 advance to the national conference
►top 10 invited to state conference for performance unless noted
►individual (I) or team (T) of 2 or 3 unless noted
3D Animation (I or T)
Business Financial Plan (I or T)
Business Plan (I or T)
Coding &Programming (I or T)
Computer Game & Simulation Programming (I or T)
Digital Video Production (I or T)
E-business (I or T)
Electronic Career Portfolio (I)
Mobile Application Development (I or T)
Public Service Announcement (I or T)
Website Design (I or T)
**grades 9/10 members only

National-related Competitive Events

Virtual Business Finance Challenge (1-3 members)
Virtual Business Management Challenge (1-3 members)
LifeSmarts (2 members)
— may qualify directly for the national conference
— no region or state competition
— chapters may enter multiple individuals/teams
— NLC qualifiers invited to the SLC for recognition

Chapter Only Competitive Events

In each of the following chapter events, the chapter may submit one entry. There is no region competition.
American Enterprise Project
Community Service Project
Local Chapter Annual Business Report
Partnership with Business Project

Recognition Events

Business Person of the Year
Business Partnership of the Year
— each chapter may submit one entry
Largest Local Chapter Membership
Largest % Increase in Local Chapter Membership
Local Market Share
Outstanding Adviser
Outstanding Chapter
Who's Who in Pennsylvania FBLA
— each chapter may submit an entry at the region conference if offered
— each chapter may submit three senior student entries to the state office
— top 15 eligible for William Selden Scholarships
— must have completed Future level of BAA

Top 10 State Project Chapter Contributions
Top 10 State Project Per Capita Chapter Contributions
Big 33 Community Service Project Recognition

Pennsylvania FBLA
www.pafbla.org

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Pennsylvania
FBLA

CREATE LEAD INSPIRE
2018-19 FBLA-PBL

2018-2019 Competitive Events Program

The Pennsylvania FBLA Competitive Events Program

The mission of the National Awards Program is to prepare students for successful careers in business through support for curriculum development and innovative assessment tools. To help meet this charge, the competitive events series has been developed for use in assessing students in the various knowledge, skills, and abilities that make up today's business education curriculum. The competitive events program allows members to demonstrate and validate their mastery of essential business concepts, skills, and knowledge.

The competitive events program has been correlated to the Business Education Curriculum Standards published by the National Business Education Association and the national career clusters.

In Pennsylvania, competitive events are offered in each of the state's 28 regions in December or January, and each region's winners advance to the State Leadership Conference in March/April. Winners of the events held at the State Leadership Conference are eligible to represent Pennsylvania at the National Leadership Conference in June.

Competitive events are divided into four categories: (1) individual events; (2) team events; (3) chapter events; and (4) recognition events. In order participate in the events, members must have paid their state and national dues by the dates posted on the PA FBLA web site. A member may only enter one individual or team event with these exceptions: (1) members representing their chapters in the oral presentation components of chapter events may compete in an individual or team event; and (2) members may also be entered in recognition events in addition to individual and team events.

For more information on the competitive events program, visit the PA FBLA web site at **www.pafbla.org**. A complete set of guidelines is posted on the state web site in the competitive events section.

Individual Competitive Events

In each of the following individual events,
►chapters may enter 3 members at the RLC
►top 3 advance to the state conference
►top 4 advance to the national conference
Accounting I
Accounting II
Advertising
Agribusiness
Business Calculations
Business Communication
Business Law
Computer Problem Solving
Cyber Security
Economics
Health Care Administration
Help Desk
Insurance & Risk Management
Introduction to Business **
Introduction to Business Communication **
Introduction to Business Procedures **
Introduction to FBLA**
Introduction to Financial Math **
Introduction to Information Technology **
Introduction to Parliamentary Procedure **
Journalism
Networking Concepts
Organizational Leadership
Personal Finance
Political Science (new)
Securities & Investments
In each of the following individual events,
►chapters may enter 3 members at the RLC
►top 2 advance to the state conference
►top 4 advance to the national conference
►there is a school-site problem test at both the region and state levels**
Computer Applications**
Database Design & Applications**
Graphic Design (individual or team of 2)
—must use published topic
—may submit two entries at the RLC
Publication Design (individual or team of 2)
—must use published topic
—may submit two entries at the RLC
Spreadsheet Applications**
Word Processing**
**grades 9/10 members only

Individual/Team Performance Competitive Events

In each of the following individual/team events,
►chapters may enter 2 members at the RLC
►top 2 advance to the state conference
►top 4 advance to the national conference
Broadcast Journalism (individual or team of 2-3)
Client Service
Future Business Leader
Impromptu Speaking
Introduction to Business Presentation**
Introduction to Public Speaking **
Job Interview
Public Speaking
Sales Presentation
Social Media Campaign (individual or team of 2-3)

In each of the following events,
►chapters may enter 1 member/team at the RLC
►top 1 advances to the state conference
►top 4 advance to the national conference
►individual or team of 2-3
Business Ethics
Emerging Business Issues
—In 2019-2020, top 2 will advance to the SLC.

**grades 9/10 members only

Team Objective Test Competitive Events

In each of the following team events,
►chapters may enter 3 teams at the RLC
►top 3 advance to the state conference
►top 4 advance to the national conference
►individual or team of 2-3 members unless noted
Banking & Financial Systems
Entrepreneurship
Global Business
Hospitality Management
Management Decision Making
Management Information Systems
Marketing
Network Design
Parliamentary Procedure (team of 4 or 5)
Sports & Entertainment Management